

**TYP 356 NORTHEAST
BOARD OF DIRECTORS MEETING
June 18, 2007**

Organization of the Meeting

The regular meeting of the TYP 356 Northeast Club Board of Directors was held at the offices of CBT, 110 Canal Street, Boston, MA, at 6:10 PM, on June 18, 2007.

Attendees: Bob DiCorpo, President
Larry Bingaman, Secretary
Ron Swenson, Membership/Newsletter
Tom Gentz, Technical Director
Ralph Hadley, Website Coordinator
Len Cannizzaro, Member at Large
Jim O'Hare, Member at Large

Absent: Bill Collins, Vice President
Jerry Tulis, Treasurer
Peter Crawford, Spring Tourmeister
Dick Chiasson, Member at Large
Greg Graham, Member at Large
George Huff, Member at Large

Administration

Bob DiCorpo called the meeting to order at 6:10 PM and asked Ron Swenson, Membership Chairman, to provide an update. Ron reported that the TYP 356 NE Club now has 137 members and the 15 lapsed members have been removed from the list. He then distributed an updated membership list.

In the absence of Jerry Tulis, the Treasurer's report was postponed until the next Board meeting.

The minutes of the March 5, 2007 and May 7, 2007 meeting, having been distributed in advance of and again at the meeting, were approved.

Event Scheduling and Planning

Bob reviewed the Elm Bank Car Show, to be held from 10:00 AM to 3:30 PM, on June 24, on the grounds of the Massachusetts Horticultural Society in Wellesley, MA. He reported that 12 members had made a reservation for the event and with that number there would be a 50 percent discount on the fee for cars entering the event. Bob will send information to the registrants on meeting at a designated site and directions to the show.

Bob then reported on the 356 and 911 attendance at the Museum of Transportation German Car Day event.

Bob will send information on the BSAAC Car Show Dedham/Endicott, MA to be held on July 8.

Next, Len reported that in response to his first email eight members had registered for the Essex River Cruise on July 15. He will send a follow up reminder email soon and directions to the marina in Essex. Len commented that the boat will hold up to 70 passengers and the Club would not have the boat exclusively. If 10 couples attend from the Club the cost would be \$23/person for the cruise and would include a continental breakfast buffet. After the cruise, lunch would be served at Roy Ruff's house where swimming would also be available. Len will contact the caterers about the lunch. The Board agreed the Club would underwrite the cost of the lunch so it would be \$8 to \$9/person. Rain date for the event is July 19.

In Greg Graham's absence, Bob reported on arrangements for the annual Chicken Barbeque at Greg McManus house on July 22 and the cost would be \$10/person.

Founder's Day

Next, Larry Bingaman reviewed his discussions with the Plimouth Plantation as a potential site for this year's Founder's Day event, to be held on August 5. He reported there that a grassy area is available where the 356s could park exclusively and three areas where the Club could have lunch. The rental cost for the areas, which vary in size and location are \$200, \$250 and \$300. Lunch cost ranges from about \$14 to \$18/person. The room cost and lunch are nonrefundable in the event of a weather cancellation. Larry also reported on his investigation of having a picnic at Colt State Park or Blitheworld, both of which are located near each other in Bristol, RI. Discussion ensued on the locations, the cost for lunch and the Board agreed the Club would underwrite \$5 to \$6/person. Larry agreed to develop more information on Blitheworld, send it by email to the Board, and subject to the additional information on admission, parking and the cost of lunch not exceeding \$10/person with the Club's contribution, the Board tentatively agreed to have Founder's Day at Blitheworld.

Spring Tour

Bob asked Len to review his idea about the Spring Tour. Len noted that since attendance at the Tours have about doubled in recent years it was becoming more difficult to talk to everyone and for a hotel to accommodate the group in one room for dinner.

In light of the large group, Len suggested the Tour be split and have two identical programs on two adjacent weekends. He suggested finding a venue that has 20-30 rooms and to negotiate the food and room costs based on the two consecutive weekends. There could be two co-Tourmeisters -- one to attend each weekend. However, they would do the planning together as if it were one event. The Friday and Saturday night events would be the same on both weekends and the menus would be the same. The Friday and Saturday day programs would be the same as would the luncheon arrangements. The driving tour or other activity would only be planned once as it would repeat the following weekend. The smaller venue with the prospect of being booked for two consecutive weekends would allow for aggressive negotiating on cost. Discussion ensued on Len's idea and it was decided to keep the Spring Tour on one weekend.

Discussion then turned to the cost of the 2007 Spring Tour at the Cranwell Resort and Spa. Tom Gentz commented on his bill and thought he might have been charged too much. Other Board members discussed their bill and it was noted that the cost of rooms and the two breakfasts and dinners was \$696 for the two nights.

Next, Bob commented it appeared that Peter Crawford would no longer continue as the Spring Tourmeister, but he would confirm with Peter. Len said he felt it was also time for him to step down as a Spring Tour Committee member and let others participate in the planning. Bob noted that if Peter is no longer the Tourmeister and with Len and other members not continuing, it was critical that a new Committee be formed immediately to begin planning. Ralph Hadley agreed to be a Committee member and Bob said he would ask others, including Don Osborne, on their interest.

Member Survey

Ralph commented that he was working with Loosey to put photos of the Spring Tour and a video of the Limerock event on the Club Website.

He reported that several individuals on the Spring Tour had commented to him about the cost of the tour, the end of the Saturday dinner was confusing and there was no group photograph. Ralph then suggested that given the comments he received on the Tour and the

previous discussions that the Club needed new events to interest a wider audience, it was timely to survey members to determine if the Board was meeting its members' needs, particularly concerning activities and their locations. Discussion ensued on the need for a survey and Ron shared the results of a previous member survey based on the response of only 20 members. It was decided that Ron would send the previous survey to Ralph; Tom Gentz and Len will develop questions and send to Ralph who will compile for review at the next Board meeting.

Club Logo

Ron Swenson presented a further refinement of the preliminary prototype design for the new club logo, which is the club name, TYP 356 ne, in gold, and will have the outline of a 356 Coupe in the background. After discussion, Ron will finalize the logo for review at the next Board meeting.

Next Meeting

The next Board Meeting will be held at 6:00 PM, on July 23, 2007, at a place to be announced at a later date.

Adjournment

There being no further business to come before the Board, the meeting was adjourned at 7:45 PM.

Respectfully submitted,
Larry Bingaman, Secretary
Bing64c@comcast.net

Distribution: Board members
Webmaster