

TYP 356 NORTHEAST
BOARD OF DIRECTORS MEETING
January 12, 2008

Organization of the Meeting

The regular meeting of the TYP 356 Northeast Club Board of Directors along with its annual planning session was held at the Burlington Town Library, 22 Sears Street, Burlington, MA, at 10:35 AM, on January 12, 2008.

Board Attendees: Bill Collins, President
Tom Gentz, Vice President & Technical Director
Larry Bingaman, Secretary
Jerry Tulis, Treasurer
Ron Swenson, Membership/Newsletter
Peter French, Sponsorship Coordinator
Don Osborne, Spring Tourmeister
Ralph Hadley, Website Coordinator
Norm Brust, Member at Large
Len Cannizzaro, Member at Large
Dick Chiasson, Member at Large
Peter Crawford, Member at Large
Bob DiCorpo, Member at Large
Greg Graham, Member at Large
Bill Sooter, Member at Large

Other Club Members: John Favaloro
George Huff
Roy Ruff
Allen Sisson
Paul Vincent
Dave Willard

Administration

1. Bill Collins called the meeting to order at 10:35 AM and welcomed Board members and the other club members to the meeting.
2. Jerry Tulis, Treasurer, reported that the Club's Treasury had a cash balance of approximately \$1,600 at the end of December and about \$2,500 would be deposited in the account next week. He recommended that the Club consider donating to a charity so the account would have about \$1,000 to begin the year.
3. Ron Swenson, Membership Chairman, reported that 82 members have renewed their membership and about 65 members had yet to respond.
4. Larry Bingaman reported that there were no official meetings that required minutes since the October 15, 2007 meeting, the Minutes of which had been distributed and were approved.

Sponsorship Report

1. Peter French, Sponsorship Coordinator, reported on his contacts and noted that Stuttgart Northeast had rejoined the Club as a sponsor.
2. He is still working on Stoddard and Coker as potential sponsors, as well as on other leads.
3. Peter will send an email to TYP356NE members requesting they advise him of vendors who work on their cars or supply parts for leads to seek additional Club sponsors.

Spring Tour Update

1. Don Osborne noted that following the Club Holiday Party on January 6, he sent an email to members inviting them to join the Tenth Annual Spring Tour, which is being held May 16-18 at the Woodstock Inn. He then summarized highlights of the event contained in the email.
2. Don reported that 19 of the 40 rooms at the Inn had been booked. He will send an additional email to members as a reminder of the event and encourage them to sign up as soon as possible. While there is another car group holding an event at the Inn the same weekend, he felt the Club could add a few more rooms if needed.

New Business

2008 Meeting Format and Schedule

1. Bill Collins commented that he liked the meeting format of the Library room and would like to maintain it for future meetings.
2. Additionally, he wanted to start and end meetings on time. To do so, he would like to keep discussions brief and would suggest they be continued off-line if they became too detailed.
3. Next, Bill suggested that the Board continue its practice of meeting on the first Monday of the month at 6:00 PM, to which the Board agreed.

Outreach Program

1. Bill said that he would like to initiate a program to contact inactive members to determine why they were not participating in the Club.
2. To accomplish this outreach, all At-Large Board members would be assigned three inactive members per quarter to contact and determine if they would again become active or the reasons for their not doing so.

Monthly Drives April – November

1. Bill next suggested that each At-Large Board member plan at least two drives per month during the prime driving months of April through November.
2. Ralph Hadley recalled that when he first joined the club, members would meet in Lexington and drive for two hours and conclude with lunch. He said this was more desirable than all day drives as they were less tiring and more enjoyable for spouses.
3. Peter French commented that due to other activities he and other members have on the weekends, he would like driving events that did not require a commitment but were flexible enough to just show up at a meeting point at the designated time.
4. Discussion ensued on various ideas to implement impromptu monthly drives, including:
 - Form a committee composed of the At-Large members to plan the drives.
 - Keep a notebook of drive routes to serve as a reference and to enhance planning alternate routes.

- Compile a list of best practices and rules to lead and have a successful drive.
- Members should have walkie-talkies in their cars in case they become separated. Additionally, each car should keep the car behind them in the rear view mirror at all times to ensure the caravan does not become separated at a light, stop sign or turn.
- Consider having two separate drives on the same day for members in the Northern and Southern areas of the Club.

Loafer's Lunches

1. Bill would like to initiate periodic impromptu drives during the week that would be a few hours in duration and include lunch.
2. More planning to be done to implement this idea.

Club Image Brochure

1. Bill would like to develop a tri-fold image brochure that describes the Club, lists its officers and directors, the activities it undertakes, etc, to be distributed at Club events to help recruit new members.
2. More planning to be done to implement this idea and assign responsibility.

Article for 356 Registry Magazine

1. Noting that the TYP 356 NE Club is one of the most active 356 Clubs, Bill would like to have an article submitted to the 356 Registry Magazine describing the Club's activities
2. More planning to be done to implement this idea and assign responsibility.

TYP 356NE Drives for Dummies

1. Referring to the previous discussion on impromptu drives, Bill suggested it would be good to have a tech session and/or develop a notebook listing the ground rules and procedures to ensure a successful driving event.
2. Bill Sooter to take the lead to implement this idea.

Event Planning

Next, Bill Collins led a discussion of potential events to be held in 2008. After a review of various ideas that were offered, the following tentative schedule of events or ideas and the coordinator, if known, were identified for the year. Additional events will be added to the calendar during the year as they become known.

- February 16: Tech Session on sheet metal panel forming, fitting and patching to be held in the home shop of Tom Gentz. Tom will coordinate and send an email with details, time, and directions to his home.
- February 22-24: LA Toy and Literature Show and Porsche Swap Meet. Twelve members are planning to attend.
- March 8: Tech Session at CB Restorations in Haverhill, MA. Tom will discuss with Carl Brown and will advise if an event is possible and/or an alternate date in early March.
- April 13: North Shore Shakedown drive and lunch at Hampton Airport, NH. Peter Crawford and Don Osborne to coordinate event.

- April 19: South Shore Shakedown drive to Toad Hall Classic Car Museum in Hyannisport, MA, which has some 50 classic British, European and Japanese sports cars on display.
 - Paul Vincent to work with Bill Sooter on the drive and lunch.
- April 26: Tech session on 356 Maintenance for Dummies to cover the basics of do-it-yourself car maintenances such as bleeding brake lines, lubrication, oil changes, etc.
 - Tom to discuss with Bentley Publications if they would host the event.
 - Additionally, he will contact George Nelson about conducting the session.
- May 4: South Shore members drive to Newport, RI; Bob DiCorpo to plan and coordinate the event.
 - North Shore members drive on the same day; George Huff or Tom Coughlin to plan and coordinate.
 - Dick Chiasson to contact Tom about leading a Dedham/Westwood based drive.
- May 16-18: TYP 356 NE Annual Spring Tour to the Woodstock Inn in Woodstock, VT.
 - Event being coordinated by Don Osborne.
- June 8: Dick Chiasson to plan and lead a drive from Bellingham, MA, to The Vanilla Bean Café in Pomfret, CT
- June 18-22: Annual 356 West Coast Holiday to be held in and around Lake Tahoe Basin in California and Nevada.
- June 22: Dick Chiasson to plan and lead a drive from Bellingham, MA, to Palmer, MA.
- July 11-12: Drive to the American Le Mans Northeast Grand Prix at Lime Rock Park.
 - A coordinator to be determined.
- July/August TBA: TYP 356 NE drive to Tanglewood for a concert and possible Bar-B-Que.
 - Len Cannizzaro to check concert schedule and advise.
- July 29: Drive to the Lake Winnepesaukee Antique and Classic Wooden Boat Show, held annually on the last Saturday of July at the Weirs Beach docks.
 - This could be followed by a Bar-B-Que at Sid and Hali Wilde's nearby home.
 - An event coordinator to be determined.
- August 3: Founder's Day Event. As part of a drive and lunch, Greg Graham to investigate a boat ride from Gloucester, MA, and will provide additional information.
- August 14: Hemmings Cruise Night event in Bennington, VT.
 - Bill Collins will confirm the date and investigate the availability of lodging in the area.
 - Bob DiCorpo will contact David LaChance about writing an article on the Club when it participates in the Cruise Night.
 - Bob DiCorpo suggested a drive to Bennington Museum, which has the largest collection of Grandma Moses art and memorabilia available to the public.
 - Bill and Bob to work together on the planning the event.

- August 23: Tech session on panel forming and fitting at the shop of metal expert Wray Schien in Sturbridge, MA.
 - Tom to discuss and will advise of interest and/or an alternate date.
- September 4-7: Annual 356 Registry East Coast Holiday (ECH) to be held in Lancaster, PA.
 - Peter Crawford suggested a club organized drive to the event with an overnight stop at the Orange County Choppers site, which is about mid-way to Lancaster.
 - Also discussed was an alternate drive to the Old Rhinebeck Aerodrome, in Rhinebeck, NY, and proceeding on the Taconic Parkway to the ECH.
 - A coordinator for the TYP356 NE drive to the event to be determined.
- September 21: Annual Drive Your Porsche Day (DYPD); discussion ensued about this being an event that would combine a contribution to a charitable organization.
 - An event coordinator to be determined and a charity identified.
- October 3-5: Drive to Oktoberfest and German car event in Stowe, VT. This would be held in lieu of the Maine Coastal Tour.
 - Bill Collins will confirm dates and advise.
- October 18: Meister Restoration Tech Session.
 - Tom Gentz will serve as coordinator.
 - He will work with Rainer Cooney to confirm the day or another date in late October, developing a program and will announce the details.
- November 9: Social event at George Nelson's home.
 - Tom to discuss with George and advise interest or an alternate date.
- Other events that were discussed, but no date set or decision made to pursue:
 - Norm Brust suggested the Club have a Speed, Time and Distance drive; alternatively, he suggested a scavenger hunt similar to the one that occurred in conjunction with the fall Maine Coastal Tour.
 - Roy Ruff suggested the Club have a basic driving skills event for members. This would help newer owners not only drive their cars with more skill and enjoy them more, but could also attract younger members. To be discussed at a subsequent Board meeting.
 - Don Osborne suggested a drive to Portsmouth, NH and a cruise through Portsmouth Harbor to the Isles of Shoals, located 6 miles off the coast.
 - George Huff suggested the Club consider connecting with other vintage car clubs and possibly participate in their events to provide more variety and lessen the planning work.
 - Bob DiCorpo suggested the Club participate in a Classic Car Cruise night that occurs at Skip's Snack Bar, Rte 110, in Merrimack, MA.

Website

1. Ralph Hadley, Website Coordinator, requested that those in attendance send him ideas to improve the website. Dick Chiasson suggested there be articles based on interviews with vendors or members.
2. Discussion ensued how to use the website to show vendors the exposure they could receive if they are a Club sponsor.
3. Ralph will send to the Board the 2007 website activity statistics he received from Webmaster Colin Blake.

Future Board Meeting Dates

1. Bill led a discussion of Board meeting dates and suggested they continue to be held at 6:00 PM on the first Monday of month, to which the Board agreed.
2. Bob DiCorpo pointed out that all TYP 356 NE members are invited and encouraged to attend these meetings in order to provide input on the Club's activities and business.
3. The next two Board meetings will be scheduled on February 4 at Ron Swenson's office and on March 3 at Jerry Tulis' office.

Adjournment

There being no further business to come before the Board, the meeting was adjourned at 12:25 PM.

Respectfully submitted,

Larry Bingaman, Secretary
lbingaman@typ356ne.org

Distribution: Board members
Webmaster
Club Members in attendance