

TYP 356 NORTHEAST
BOARD OF DIRECTORS MEETING
February 4, 2008

Organization of the Meeting

The regular meeting of the TYP 356 Northeast Club Board of Directors was held at the offices of CBT, 110 Canal Street, Boston, MA, at 6:05 PM, on February 4, 2008.

Board Attendees: Bill Collins, President
Tom Gentz, Vice President & Technical Director
Larry Bingaman, Secretary
Ron Swenson, Membership/Newsletter
Peter French, Sponsorship Coordinator
Don Osborne, Spring Tourmeister
Ralph Hadley, Website Coordinator
Norm Brust, Member at Large
Bob DiCorpo, Member at Large
Bill Sooter, Member at Large

Absent: Jerry Tulis, Treasurer
Len Cannizzaro, Member at Large
Dick Chiasson, Member at Large
Peter Crawford, Member at Large
Greg Graham, Member at Large

Administration

1. Bill Collins called the meeting to order at 6:05 PM and welcomed Board members to the meeting.
2. Ron Swenson, Membership Chairman, reported a strong response from members renewing their 2008 membership, noting that he has received dues from 126 members. Fifteen members are pending; and four have resigned.
3. In the absence of Jerry Tulis, Treasurer, Bill Collins distributed and discussed the TYP 356 NE Monthly Financial Statement. He noted the Club's Treasury had a cash balance of approximately \$4,800 at the end of January. After discussion, the Treasurer's Report was approved.
4. The minutes of the January 12, 2008, meeting having been distributed in advance of and again at the meeting, were approved.

Sponsorship Report

1. Peter French, Sponsorship Coordinator, reported on his contacts and noted that Foreign Intrigue owner, Michael Flaherty, was interested in sponsorship, but a response was still pending. Additionally, he has had discussions with Corey Jacques of The Sports Car Workshop about becoming a Club sponsor.
2. He is still talking to Stoddard and Coker as potential sponsors, as well as on other leads.

Spring Tour Update

1. Don Osborne reported that 32 of the 40 rooms at the Woodstock Inn have been booked to date for May 16-18 event.
2. He will send an e-mail to the general membership to explain the room reservation block and the need to register as soon as possible if there is a desire to attend. The Inn is holding a block of 40 rooms for our group and any unused rooms will be charged to the Club. The Club can reduce the block on February 16 (90 days prior to the event); however, once rooms are turned in there is no guarantee we can get any of them back at the same rate.
3. Don noted that on Friday, there will be no organized drive to Woodstock; however, members are encouraged to form groups. Bill Collins and Erling Falck are developing routes for the Friday drive to the Inn.
4. Don is developing two routes for the Saturday drive. One will likely stop midpoint in Manchester Village, VT, where there are several good restaurants for lunch, as well as great shopping. The second drive will be to the north of Woodstock ending in Quechee or Woodstock for lunch, allowing time to explore the sights and attractions within 1/2 hour of the Inn. The two routes will allow members a choice of destinations and driving time.
5. Don is compiling a folder that he will send to all attendees with details of the weekend and brochures of places to visit.
6. Norm Brust suggested a buddy system for new members or attendees for the drive up or during the weekend events.

LA Toy, Literature & Porsche Swap Meet

1. Bill Collins, who is coordinating club attendance, reported that 12 Club members are planning to attend the event to be held February 22-24, 2008 in CA.
2. The Toy and Literature show is at the LAX Hilton with the other events in and around the Costa Mesa and Long Beach areas.

Event Planning

Tech Sessions

1. February 16: Tom Gentz reported on the sheet metal panel forming, fitting and patching Tech Session to be held in his home work shop from 10 AM to Noon. Attendees will learn how to smooth out dents, heat shrink a dent and rust prevention. The event will include lunch. Tom will send an email to members with details and directions.
2. March 8: Tech Session at CB Restorations in Haverhill, MA, 10 AM to Noon. Tom has discussed with Carl Brown who will host an event as long as the Ferraris are out so there is room. Event details to be confirmed.
3. April 19: Tom has been in touch with Bentley Publications and they will host a Service Tech session at their shop on April 19. George Nelson will lead a discussion on preparing a 356 for the driving season and will include the basics of do-it-yourself car maintenances such as bleeding brake lines, lubrication, oil changes, etc. Lunch will be included.
4. April 26: Tom noted that the date of the Bentley Tech session was changed so as not to conflict with the Central PA Region of the Porsche Club of America Porsche-Only Swap

Meet in Hershey, PA, on Saturday, April 26, 2008. He further suggested the Swap Meet be put on the Club calendar as a non-club sponsored event.

5. See below listing of events for other Tech Sessions that are scheduled. Members should be sure to check the Club website to confirm event dates, time and details.

April 12: South Shore Shakedown Drive

1. This driving event to Toad Hall Classic Car Museum in Hyannisport, MA is being coordinated by Paul Vincent with assistance from Bill Sooter on planning the drive and lunch.
2. More details to be developed

April 26: North Shore Shakedown Drive

1. The drive and lunch to the North Hampton Airport, NH is being coordinated by Peter Crawford and Don Osborne.
2. More details to be developed

July 26 Wooden Boat Show

1. Bill Collins led a discussion about a Club drive on July 26 to the Lake Winnepesaukee Antique and Classic Wooden Boat Show held at the Weirs Beach docks.
2. This will be followed by a Bar-B-Que at Sid and Hali Wilde's nearby home. Bill will confirm with the Wilde's.
3. More details to be developed.

August 7 Hemmings Cruise Night

1. Bill Collins reported that the Hemmings Cruise Nights in Bennington, VT are held on Thursday, 5:00 PM to 8:00 PM, and suggested dates for the Club to participate. After discussion, it was decided to participate on August 7.
2. Bill noted that David LaChance was interested in writing an article for Hemmings Motor News about the Club when it participates in the Cruise Night.
3. More details to be developed

August 23: Tech Session on Metal Forming

1. Tom Gentz confirmed the session on panel forming and fitting at the shop of metal expert Wray Schelin in Sturbridge, MA, from 10 AM to Noon.
2. More details to be developed.

September 4-7 East Coast Holiday

1. Bill Collins reported that 14 members have registered for the Annual 356 Registry East Coast Holiday (ECH) to be held in Lancaster, PA, September 4-7.
2. He noted that Peter Crawford was coordinating a Club organized drive to the event with an overnight stop in Milford, PA to visit the Orange County Choppers, which is about mid-way to Lancaster.
3. More details to be developed

September 13, 14 Climb to the Clouds

1. Next, Bill Collins suggested the Club participate in the annual Climb to the Clouds held at the base of Mount Washington in the White Mountains of New Hampshire, the weekend of September 13 and 14, to which the Board agreed.

2. The two-day event features a Vintage Car Practice Run and Race up the Mt. Washington Auto Road to halfway up the 6,288-foot peak. And, the Vintage Sports Car Club of America has a Climb to the Clouds Vintage Hill climb.
3. More details to be developed.

September 21 Drive Your Porsche Day

1. Bill Collins then led a discussion about having the annual Drive Your Porsche Day (DYPD) around the North Shore on September 21 ending with a luncheon at Steven Leeds, of Royal Jewelers, Carriage House in Andover, MA. Steven currently owns 26 cars of which 13 are Porsches.
2. More details to be developed including the date, whether the event would combine a contribution to a charitable organization and identification of the charity.
3. Ralph Hadley is the event coordinator.

October 11, 12 Fall Drive

1. Bill Collins led a discussion on having a fall Club drive to Maine or Vermont on a weekend in October.
2. After discussion, it was decided to have the event October 11 & 12 in VT.
3. More details to be developed.

October 18: Meister Restoration Tech Session.

1. Tom Gentz is coordinating the event.
2. Rainer Cooney is agreeable to hosting the event, which will be from 10 AM to Noon and will include a lunch.
3. More details to be developed on the program.

November 2: Social at George Nelson's home.

1. Tom Gentz is coordinating the event.
2. George Nelson is agreeable to hosting, and would be similar to previous open house events at his home.
3. More details to be developed.

Old Business

Article for 356 Registry Magazine

1. Bill Collins is currently working on an article with pictures to be submitted to the 356 Registry Magazine describing the Club's activities.
2. The approximate 700-word article will describe the Club's founding and early years, its structure and highlights of its activities.
3. He plans to submit the article to Gordon Maltby of the 356 Registry Magazine in the next several weeks.

Club Image Brochure

1. Bill Collins led the discussion on developing a tri-fold image brochure that describes the Club, lists its officers and directors, the activities it undertakes, etc, to be distributed at Club events to help recruit new members.
2. After discussion of the brochure, its uses, including having a loose page of annual club events that could be inserted annually, it was decided to proceed with the project and a small number printed.

3. Peter French will discuss with Shelia if she will design the brochure and get it printed.
4. Tom Gentz will draft the brochure.

TYP 356NE Driving Techniques

1. Bill Collins noted that the idea of having a tech session and/or developing a notebook listing the ground rules and procedures to organize a successful driving event was still in progress.
2. More details to be developed

New Club Logo

1. Bill Collins would like to have the Club script that is part of the new logo available to use on hats, decals, and clothing.
2. Ron Swenson to provide the script to Bill for further use.

New Business

Website Design

1. Ralph Hadley, Website coordinator, led a discussion of ideas to improve the Club's Website.
2. He suggested the Members' Cars section be reorganized to show cars of only current members and add a new section titled "In Memory Of" to show cars of members who are deceased, to which the Board agreed.
3. Discussion ensued on other ideas, and Ralph will have the Webperson, Loosey Blake, reorganize the Members' Car section as discussed and arrange the listing of cars by year, model and the color instead of just member names.

Door Signs

1. Bill Collins proposed the Club have a standard magnetic door sign with the Club logo and words "On Tour" so members could use it whenever there is a drive rather than the specific "Spring Tour" sign that is used now. He noted that a VW club he once belonged to did something similar and was successful.
2. Discussion ensued on the advantages of a one style sign, design formats – such as an oval or Monte Carlo – and next steps.
3. The Board agreed with the concept and Bill will pursue pricing.

Time, Speed, Distance Rallying (TSD)/Liability Insurance

1. Bill Collins referred to a suggestion from Norm Brust about the Club having a Speed, Time and Distance drive and the need to have liability insurance for such an event.
2. Norm reported that he had just received information from the 356 Registry on the availability of liability insurance in which the Club could participate at a cost of \$125 per event.
3. Discussion ensued on the matter including the Board's previous investigation into the issue and deciding it had sufficient coverage with the existing policy. Tom Gentz noted that Directors and Officers coverage was around \$1,500 to \$2,000 per year and could be included as part of an umbrella policy.
4. It was decided to table the matter for a subsequent Board meeting. Bill Collins will invite Jim O'Hare to discuss the subject as he had previously researched the issue.
5. Norm suggested that rather than a TSD event, the Club consider a gymkhana rally for fun. The matter was tabled for further discussion.

6. Discussion then turned to having a basic driving skills session in conjunction with a planned event.
7. Norm agreed to lead a one-hour blackboard driving skills discussion to cover such topics as braking, accelerating, cornering, and it would take place at a weekend event, and could possibly be during the Spring Tour.

Outreach Program

1. As a follow up to a discussion at the planning meeting, Bill Collins led a discussion on initiating a program to have At-Large Board members contact inactive members to determine why they were not participating in the Club.
2. He distributed a listing of 20 members who had not attended events the past year.
3. Discussion ensued on the idea, reasons why some of the members on the list were not active, how to approach the inactive members and next steps.
4. It was decided that Bill Collins would send an email to the inactive members noting they were missed at the Club's events and would like to have them again participate.
5. The email would be followed up by a personal call from an At-Large Board member to invite the member to participate and perhaps include an offer to join up to attend an event together.

Loafer's Lunches

1. Bill Collins would like to initiate this program of periodic impromptu drives during the week beginning in the spring that would be a few hours in duration and include lunch.
2. More planning to be done to implement this idea.

Monthly Drives April – November

1. Bill noted that he would like to pursue the idea of having each At-Large Board member plan at least two drives per month during the prime driving months of April through November.
2. This subject was tabled until the next Board meeting.

Next Board Meeting

1. The next meeting of the TYP 356 NE Board will be at 6:00 PM, on Monday, March 3, 2008, at the offices of Tulis Miller & Company, 313 Congress Street, Boston, MA.

Adjournment

There being no further business to come before the Board, the meeting was adjourned at 8:05 PM.

Respectfully submitted,

Larry Bingaman, Secretary
Bing64c@comcast.net

Distribution: Board members
Webmaster