

TYP 356 ne

BOARD OF DIRECTORS MEETING

February 10, 2014

Organization of the Meeting

The regular meeting of the TYP356ne Club Board of Directors was held in Dedham, Massachusetts at 6:00 p.m. on February 10, 2014 (rescheduled due to weather from previously designated date February 3, 2014.)

Board Attendees: Tom Tate, President
Peter Venuti, Vice President
Peter French, Secretary
Dennis McGurk, Treasurer
Gordon Nichols, Website Coordinator
Bill Sooter, Event Calendar
Ken Nykiel, Spring Tourmeister

Administration

1. Tom Tate called the meeting to order at 6:00 p.m. and welcomed all under the new regime. A quorum was achieved.
2. Previous minutes from the meeting were approved.
3. Dennis McGurk, as Treasurer, noted that several groups of checks from several sources were not duly noted, and at Jerry Tulis' direction, the report would be forthcoming at the next Board of Directors Meeting. (Jerry's last email indicated that financially, "we're about where we're supposed to be.")
4. Allen Sisson, Membership Chairman, was absent but updated us with two "flash reports" by email before the meeting... saying that we now have 187 members, and the two new members come from CT and NH. And we have a new Sponsor! noted in several emails the additional new members for the Club, but in his (pre-excused) absence, we have no new numbers to report.
5. Gordon Nichols provided us with the Webmaster report. The Club site is current and is packed with events... we just need to find a way to get members to check the site more frequently. (Hence, the need to get notices out through members@ to get people thinking about attending.)

Old Business

1. Tom and Peter (our VP) spearheaded the discussion of 2014 Calendar adjustments; in the one month since the January planning session, there are not a lot of revisions.
2. Tom led a discussion of DYP vs Founders Day; and this discussion included a more closely allied effort with PCA. Tom will spearhead this, as discussed in "new business."
3. Peter (not our VP) launched a far-reaching discussion of Sponsorship, enthused by the addition of Stuttgart Northeast to our sponsors. We will seek ways to thank their support.
4. In Bob DiCorpo's absence, there was no update on the Lit Meet.
5. Last, but most certainly not least, we gave the floor to Ken Nykiel and heard some of the really amazing things which might well be included in the tour, if some of the (highly recognizable named persons) decided to formalize their collections tours. If you have not yet signed up for this event, you should.

New Business

1. Tom took the floor and discussed the concept of a formal PR rep for the Club.
2. Next, Tom explored a join tour with the PCA NCR. More work will be done on this.
3. Thirdly, Tom explored the concept of an appraisal meeting. We discussed such a meeting a few years back, and will continue to review the concept.
4. We generally discussed the ways to gain additional exposure at local events... most of the members of the Board have the brochures, and click them on to any tub we see on the street, but we're wondering about other ways to attract members.

Next Board Meeting

Breaking from our tradition that the Board meets the first Monday of the month, in light of west coast travel for many members, the next Board of Director's meeting will be Monday, March 10 at 6:00 p.m. at the Met Bar and Grille, 400 Legacy Place, Dedham, Massachusetts 02026 telephone 781.467.1234 Attendance by non-Board members is highly encouraged... we seek your input.

Adjournment

The meeting was adjourned at 7:27 p.m.

Respectfully submitted,

Peter N. French, Secretary